

Appropriation of a representational tool in a second-language classroom

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Received: 15 August 2014 / Accepted: 13 January 2015 / Published online: 27 January 2015
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Abstract While the affordances of face-to-face and online environments have been studied somewhat extensively, there is relatively less research on how technology-mediated learning takes place across multiple media in the networked classroom environment where face-to-face and online interactions are intertwined, especially in the context of language learning. This case study contextually investigates the appropriation of a representational tool by students in small groups, in the context of collaborative second language writing activities. In this paper, micro-analysis of cross-media interactions is deployed to unravel how different groups of students evolve alternative approaches to appropriating the technology. The study explores the beneficial affordances of a representational tool that supplement face-to-face communication for second language learning, and draws implications for the design of collaborative L2 learning in networked classrooms.

Keywords Representational tool · Networked classroom learning · CSCL · Computer-supported language learning

Introduction

The use of computer-supported collaborative learning (CSCL) is more and more commonplace in language-learning classrooms (Dooly 2011). Technical artifacts can augment spoken and gestural communication between co-present collaborators (Roschelle 1994; Suthers et al. 2003), that can be embedded in classrooms where face-to-face communication is still a main channel for interaction (Lingnau et al. 2003).

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The educational benefits of representational tools for learning have been recognized, such as when selecting relevant information, organizing information into coherent formats, or relating it to prior understanding (e.g., Liu 2011; Shaw 2010; Stull and Mayer 2007). Yet most of the studies focus on reporting the positive or negative effects of the representational tools on the students' learning performance or learning motivations (Hwang et al. 2014), or accentuate how to design or script a representational tool in online learning. Less attention has been paid to how groups of learners appropriate a representational tool in a classroom environment in which face-to-face communication is an integral part of the learning interactions, and to how technical artifacts mediate face-to-face communication (with Overdijk and van Diggelen 2008 as an exception).

CSCL research is mostly concerned with investigating group interaction processes in virtual online environments (Cakir et al. 2009; Stahl and Hesse 2010; Suthers et al. 2007). Although the affordances of face-to-face and online environments have long been studied separately, there is relatively less research on how technology-mediated learning takes place across multiple media in a networked environment (Dillenbourg and Traum 2006; Dyke et al. 2011; Looi et al. 2009; Medina and Suthers 2008; Suthers et al. 2003, 2011). In a networked learning classroom with the presence of a representational tool, some activities are computer-based, while some are not. Enacting effective collaborative activities may be daunting tasks for teachers and learners, even if they have previous experience in enacting collaborative activities. In a dynamic classroom environment, even though there are stable characteristics of a representational tool that are generalizable over different groups or settings, the tool can still be appropriated in unexpected ways (Larsson and Alterman 2007; Overdijk and van Diggelen 2008; Dwyer and Suthers 2006).

In recent years, a kind of generic representational tool—Group Scribbles (GS), which includes a graphical shared workspace—was developed for enabling collaborative generation, collection, and aggregation of ideas through a shared space based on individual efforts and social sharing of notes in graphical and textual forms (Roschelle et al. 2007). Situated in a Chinese-as-second-language (L2) learning classroom setting, the present paper aims at exploring the beneficial affordances of the GS representational tool that supplement face-to-face communication facilitating productive small group interaction. This paper presents a case study carried out in a Singapore secondary school to analyze how different small groups used GS to complete a collaborative writing activity. We adopted a microanalysis of interactions to examine the interplay between medium transition (the switch between GS-based and face-to-face interactions) and cognitive processing at the group level.

This study sought to contribute to expanding the theoretical base of computer-supported collaborative language learning by stressing small group interactions, and intersubjective meaning making in language learning. It sought to contribute practically to understanding the potential of multimedia technology in networked L2 classrooms, and would thereby inform activity design of collaborative L2 learning in such a setting. Methodologically, the study is resonant with calls from CSCL research directions that are concerned with real classroom learning and multimedia/multimodal interactions (Medina and Suthers 2008; Suthers et al. 2003, 2011). It provides a workable approach to exploring how small-group interactions interweaving social and cognitive dimensions take place in dual-interaction (both face-to-face and online) environments.

Theoretical perspectives

Investigating interactions in language learning from sociocultural perspectives

When CSCL research is approached within a disciplinary perspective of language learning, or more specifically L2 learning, less interesting findings seem to have been produced than with

science or mathematics learning. One reason may be that the field of language learning has long been dominated by traditional cognitive perspectives that emphasize the individual internalization of mental processes and the development of grammatical competence (Firth and Wagner 1997; Ortega 2012). This contrasts with CSCL studies undergirded by sociocultural perspectives. Although the role of technologies and the value of collaborative learning in language learning are contentious topics in the literature (e.g., Blake et al. 2008; Brodahl et al. 2011; Hartup 1996; Warschauer 1997), a majority of research concerns the development of language proficiency. The role language plays in mediating meaning making and shared understanding for the pursuit of joint intellectual activity (Elola and Oskoz 2010; Mercer 2005, 2008; Swain 2000) is somewhat neglected.

In collaborative language learning, language is not only the learning content but also the learning medium. However, this makes it challenging to analyze how group members engage in thinking together about a problem or task, how they produce knowledge artifacts (e.g., in verbal, textual, or graphic form) that integrate their different perspectives on the topic, and how they represent the shared group products that they have negotiated and made a consensus to construct. This may be the reason why most studies on technology-enabled pair/group work in language classrooms are focused on examining learners' attitudes to pair/group work in general, rather than exploring the nature of the collaboration process or the role of technology when students participate in a joint intellectual activity (Storch 2005; Shehadeh 2011).

The studies of Swain and Lapkin (Swain 2000; Swain and Lapkin 1995, 1998, 2001) argued that language use and language learning can co-occur, and more specifically, that language use mediates language learning. They stated that a collaborative task provides learners with opportunities to learn through a discussion of the language they are using, and when learners work together, their social construction of meaning by talking about language may evolve as well. In this sense, a collaborative L2 learning activity allows learners to focus on language problems and together develop a deeper understanding of language (Swain 2000). Drawing on Swain's (2000) conceptualization of collaborative dialogue (referring to a dialogue in which speakers are engaged in problem solving and knowledge construction), several L2 researchers have investigated how learners work together to solve linguistic problems and/or co-construct language or knowledge about language (e.g., McDonough and Sunitham 2009; Watanabe and Swain 2007). Yet these studies (Wigglesworth and Storch 2012, as an exception) mainly revolve around language learning itself and pay limited attention to the concrete task that the participants carry out and to the larger context of the joint activity where they are acting (e.g., coordinating effects to proceed with group work). There are questions about how linguistic knowledge can be constructed collaboratively and how meaning making takes place in language learning through interactions with each other and with technologies.

In a CSCL environment for science learning, to trace the trajectories for scientific conceptual change, researchers have concentrated on meaning making using the concept of idea refinement; in the context of math learning, researchers have focused on interactional moves that have making, accepting, rejecting, or modifying proposals or steps in mathematics problem solving. However, in the context of language learning, there is a broad range of knowledge objects that may refer to grammatical or syntactical knowledge, or beyond them. In this paper, we use the notion of *group-understanding development* to investigate intellectual interaction in groups. This notion refers to the diachronic development of understanding across members of a group. Group-understanding development echoes Stahl's group cognition (2006) but refers to a broader spectrum of cognitive activities, including both the establishment of common understanding by all group members and the externalization of individual thinking that is fundamental to achieving mutual understanding and yet may not guarantee it (Jeong 2013). In this manner, this study takes into account all observable cognitive activities within a

group to examine the interplay between medium transition and small-group learning; it matters not if during the process mutual understanding is successfully established by all. If a small group of students establishes a point of shared understanding successfully, productive group-understanding development is used to refer to the cognitive activity in this case. As CSCL researchers, we are interested in the role of technological tools in this process. To this aim, it is important to understand the concepts of the affordance and appropriation.

Technology affordances and appropriation

Gibson (1979) proposed the term “affordance” from the perceptual psychological perspective in developing an “ecological” alternative to cognitive approaches. This notion underscores artificial surfaces embodying specific opportunities for actions that become available to the acting agent. Later, the notion of “technology affordances” is interpreted as a dispositional action opportunity in a technological setting (Gaver 1991), and becomes appealing in CSCL research (Suthers 2006; Overdijk et al. 2012, 2014). It is not only useful in exploring the psychological claims inherent in artifacts and the rationale of technology designs (Gaver 1991), but also highlights the personalized perspectives on CSCL and the active role of learners in interacting with technology (Overdijk et al. 2014).

In line with this understanding, the design of a technology does not determine the nature of its implementation. A given technology offers affordances that may influence how learners engage in knowledge construction (Kozma 2003; Suthers and Hundhausen 2003) but do not causally determine their learning outcomes (Hakkarainen 2009; Oliver 2011; Medina and Suthers 2012). Learners can appropriate the technology for their own purposes, and this appropriation can develop over time (Medina and Suthers 2012).

The concept of appropriation, as Overdijk et al. generalized, implies “a tension between artifact-as-used and the tensions invested in the artifact by its designers” (2014, p.284). In this study we highlighted this concept because the explanatory value of affordance is limited in bringing a new technology into use (Overdijk et al. 2012, 2014) or using a technology in an unfamiliar context. This study aimed at exploring the beneficial affordances of a representational tool in the context of authentic L2 learning classroom conditions on which relatively little research has been conducted. Hence, we present and summarize the way in which the representational tool is appropriated in different small groups. Students’ and teachers’ intellectual resources are augmented to facilitate learning achievements only when collaborative technologies have fused with their social practices (Hakkarainen 2009). Therefore, our study is based on a case in which a representational tool has been used for a whole year, on this assumption that the teacher and students have developed a familiarity with the collaborative activities using such tool.

Related work

Representational tools

“Representation—the act of highlighting aspects of our experience and communicating them to others and ourselves—is one of the fundamental and generative activities that is at the heart of the human experience” (Enyedy 2005, p. 427). Technological devices can be used for creating and sharing externalizations, and thus these tools are often referred to as representational tools (Suthers and Hundhausen 2003). The notion of representational tools is emphasized in this study to distinguish them from other computer-mediated communication tools for dialogical communication or threaded discussion.

Prior research on CSCL has highlighted the importance of representational aids, such as dynamic notations, knowledge maps, and simulations for collaborative learning performance (Fischer et al. 2002; Janssen et al. 2008; Slof et al. 2010; Wegerif et al. 2010). Embedding representational tools in a CSCL environment can facilitate students' construction of multimodal representations in the knowledge domain and thereby guide their interactions (Slof et al. 2010). Through representing ideas and understandings in a shared workspace, students' thinking is made public and exposed to critical scrutiny, during which cognitive development can occur (Gillies 2006; Goos et al. 2002; Liu and Kao 2007). Suthers and Hundhausen (2003) have concluded that external representations play at least three roles that are unique to situations in which a group is constructing and manipulating shared representations as part of a cognitive activity. They are: (1) initiating negotiation of meaning; (2) serving as representational proxy for purposes of gestural deixis (reference to an entity relative to the context of discourse by pointing), rather than verbal descriptions; and (3) providing a foundation for implicitly shared awareness. Although the educational benefits of representational tools are widely recognized, some studies report mixed or even negative findings about learning (e.g., Bera and Liu 2006; Elen and Clarebout 2007; van Drie et al. 2005). Van Drie et al.'s study (2005), for example, reported that the addition of a representational tool in the CSCL environment did not result in more co-elaborated historical reasoning in an online chat discussion. The explanation they provided is that it might be too much effort on communication in the online chat but easier in face-to-face communication. In view of this, in this study we focused on investigating medium transitions between the representational tool and face-to-face communication, as well as their relationship with productive group interaction.

GS affordances for collaborative learning

Next, we present GS as an example of a representational tool, which is used in our study. The GS user interface presents the user with a two-paned window (Fig. 1). Its lower pane represents the user's personal workspace (or private board), whereas the upper pane represents the public board. The private board is provided with a virtual pad of fresh scribble sheets on which the user can draw or type. The students can share the scribble sheets by dragging them from the private board to the public board. The most essential feature of GS is the combination of a private board on which students can work individually, and group boards on which students can post their work, view others' work, and take items back to the private board for further elaboration. A student can select among multiple group board by clicking on the board number at the top right corner, and browse all other groups' postings on the public board. Hence, the tool may make intra- and inter-group interactions more convenient. Thus, students have an opportunity to exchange their ideas and provide comments for one another without physical movement in classroom environments.

Apart from features common to on-line representational tools, such as synchronicity, anonymity, and spatial arrangement of the posts, GS's design exploits specifically an affordance for "lightweight participation". This means that students can express their own ideas on a small scribble sheet quickly and with ease. Students are advised to use only one small sheet of paper for scribbling or expressing an idea. Due to the size limitations of the sheet, they have to use brief and recap phrases or sentences to express their own opinions. It does not matter whether the ideas expressed exist already or not, as the purpose of a small notepad is to encourage every individual to take the initiative to think and share. It is an efficient method to get students to participate, such as generating dozens of micro ideas without any form of organization. This affordance for "lightweight participation" fits L2 learners very well. It is

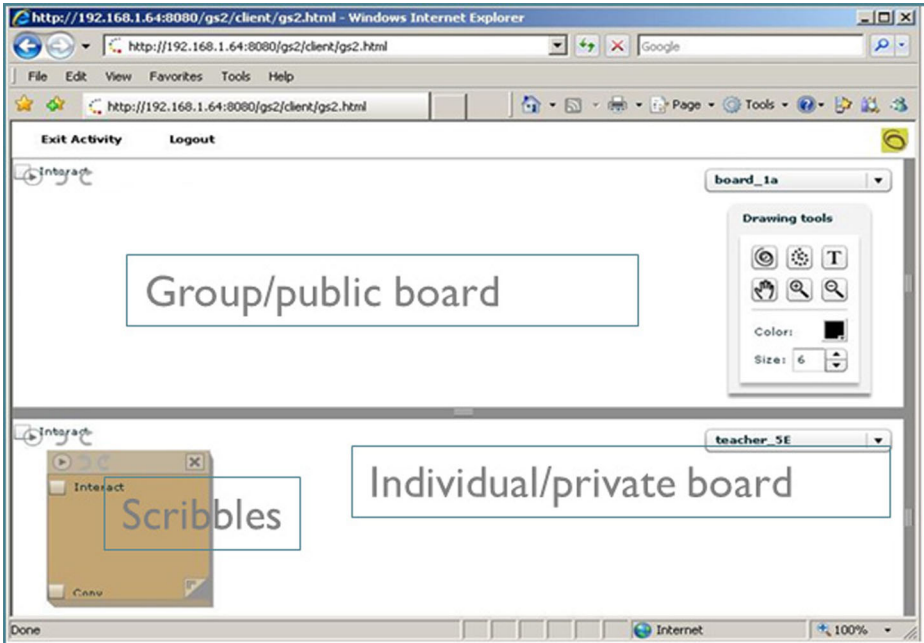


Fig. 1 The user interface of GS with a two-paned window

usually difficult for L2 learners to express themselves in long, complicated sentences or to extract the main points from long paragraphs in a short period of time. In GS, each student's contribution or post can be composed (written, sketched, or typed) quickly on a small scribble sheet. Both idea fragments and diversified words/phrases can be expressed on such scribble sheets. They may be shared democratically, organized conveniently, and improved continuously. Thus, GS affordances may be of great significance for L2 writing practice of a planning activity. Students from one class may usually come from families speaking different languages at home, and thereby may vary in their language proficiencies. Augmenting interaction using GS may provide students with high proficiency with more opportunities to review and refine peers' work products. Students with low language proficiency may have more opportunities to learn from others as well. In this way, good ideas will have a chance to be shared and improved.

Studies of the pedagogical use of GS in the classroom have shown that the classes using GS performed better than the classes not using it, as measured by traditional assessments (Looi et al. 2010). With GS, students were found to have more opportunities to participate in class discussions through both GS postings and verbal interactions, and were exposed to diverse ideas in science lessons (Chen et al. 2010; Song and Looi 2012). Drawing on classroom intervention work incorporating GS into L2 learning of Chinese language, the results of student's examination scores suggested that the students with higher language proficiency seem to profit more from collaborative learning activities than the students with lower language proficiency (Wen et al. 2011a). Although multivocal analyses of small group problem solving using GS in mathematics and science lessons have been conducted (Suthers et al. 2011; Looi et al. 2013), a better understanding of how this representational tool helps facilitate productive interaction in language learning is needed.

Analytic frameworks for investigating interaction in CSCL

During the past decade, analytic frameworks and approaches for analyzing interaction in CSCL have become increasingly sophisticated (e.g., Baker et al. 2007; Dillenbourg and Traum 2006; Hogan et al. 2000). It is posited that the methodological uniqueness of CSCL research “is reflected in the several approaches that have been put forth to document and analyze collaborative interactions” (Puntambekar et al. 2011, p. ix). These frameworks/techniques are used for examining interaction in different representational formats (e.g., forum-based or mapping-based) and with different analytic foci and assumptions about what it means for participants to achieve a conceptually deeper level of interaction.

According to whether only the temporal issue (or the chronological dimension) is taken into account, they can be classified into two major categories: (1) the nature of the function of participants’ contributions in the dialogue and (2) patterns and trajectories of participant interaction. Besides, the bulk of the analytical frameworks/techniques are applied to examine interactions happening in a single dialogue-based interaction environment (e.g., a chat tool), and only a few revolve around interactions happening in dual-interaction spaces (e.g., Hmelo-Silver et al. 2011; Suthers and Rosen 2011). Considering the multimodality of available interaction data, Suthers and Rosen (2011) propose a unified framework for the multi-level analysis of interaction based on their previous studies, which were concerned with uncovering the organization of interactions in the sequential record of events in a media-independent and fundamental unit of interaction — uptake (Suthers 2006; Suthers et al. 2007, 2010). Their framework provides the missing piece in the analytic ability to extract structural indicators of an activity in online collaborative environments where forum-based and mapping-based interaction spaces are intertwined (Suthers et al. 2007; Suthers and Rosen 2011). To understand how learning happens in interactions and how diverse tools are used, Hmelo-Silver and colleagues (2009 2009, 2011) suggest Chronologically-Ordered Representation of Discourse and Tool-Related Activity (CORDTRA) as a means of studying multiple aspects of coded discourse over time. Their work considers the relation of tools and discourse broadly construed. However, none of these frameworks/techniques is specific for analyzing interactions in language learning. In this study, to investigate the diachronic development of understanding across media and across members of a group, the chronological dimension is taken into account. Open coding is adopted to consider the characteristics of L2 learning in which problem solving and linguistic knowledge construction are intertwined (Swain 2000).

Research question

The overarching research question of this paper is: *what is the interplay between medium transition and the group-understanding development as L2 learners accomplish a collaborative activity in a representational tool-embedded classroom?*

Rather than pursuing the linear relationship between medium transition and group-understanding development, our study revolves around elucidating the ways in which the inscriptional devices can constrain or enhance learners’ opportunities in group-understanding development in L2 learning. The role of inscriptional devices in group-understanding development is identified contextually, by their effect on and relation to the interaction that they are a part of. Meanwhile, in terms of the notion of technology affordances and appropriation, the presence of a representational tool in the classroom alone does not automatically benefit students’ learning (Slof et al. 2010). The empirical data in previous studies on representational tools has shown that tools may only help students to carry out tasks when they clearly see how

these tools can help them, and training in the use of the tool could increase the effect on collaborative activities (Bera and Liu 2006). Instead of analyzing a case longitudinally, we chose to do a case study by focusing on how students in small groups bring the tool into use with different approaches at a point in time when they have become familiarized with the tool. This paper is based on the study of a single lesson to investigate the complex process of group-understanding development in L2 learning in a dual-interaction environment more deeply.

Method

Participants

The subjects of this study were a class of a secondary school in Singapore (Grade 8). Singapore is known as a multi-ethnic and multilingual country, where English is the de facto national language that is used not only in official workplaces but also as the medium of instruction in the school system (Pakir 1991). Chinese, Malay, and Tamil languages are defined in specific Singaporean terms as “Mother Tongue Language (MTLs)” that are mainly used for communicating and maintaining the cultural heritage. Chinese/Mandarin language is the MTL for all ethnic Chinese.

The experimental school belongs to one of the Singapore Future schools which aim at harnessing ICT for engaged learning and keeping the education system and programs in Singapore relevant to preparing students for the future. Teachers in all subjects are required to maximize the use of various computer technologies so as to optimize class teaching and learning. Due to the frequent use of computer technologies in school, teachers and students are rather technology-savvy.

The class involved in this study consists of 6 female students and 13 male students (aged from 14 to 16). They are all ethnic Chinese students. In every GS lesson, these 19 students were separated into five groups based on their previous school final year examination scores for the Chinese language subject. A comparatively high-ability group, a medium-ability group, a comparatively low-ability group, and two mixed-ability groups were formed. In order to build and sustain the group culture, group compositions remained unchanged from the beginning until the end of the implementation of this study. The last GS lesson of their Grade 8 was selected as the case lesson on the assumption that the teacher and students had developed familiarity with GS-based collaborative activities.

Learning environment and activity design

Figure 2 shows the GS classroom environment where students sat in groups. Each student had his or her own laptop to access the GS tool. An Interactive Whiteboard was set up in front of the classroom to help the teacher to visualize and monitor the interaction processes of every group.

The selected GS lesson involves collaborative L2 writing practice of a planning activity. In the planning activity, students are required to make decisions on the ideas they intend to express and then formulate the language structure to express these ideas as they produce a text together. Students not only generate, cluster, and order ideas, but they also consider both hierarchical and structural relations among the ideas to make sure the small group’s outline is internally consistent. This kind of task exploits the aforementioned GS affordances. Moreover, according to Chai (2006), writing performance is highly relevant to the planning activity, regardless of the learners’ language proficiency. Students can benefit from articulating their



Fig. 2 GS classroom environment

ideas as they organize the task, plan the content, and air their viewpoints about the audience, purpose, and form of their text. In this way, they jointly deepen their understandings of linguistic knowledge as well as writing content and strategies.

The main learning objective of the lesson was to help students understand that an argumentative essay can be conceptualized and composed from exploring the contributing factors of a phenomenon, followed by articulating their impact and suggesting solutions if needed. The topic for the writing was “整容有罪吗” (“Is plastic surgery ethically right?”). The lesson included five main task phases (Table 1). Students were encouraged to generate their group ideas via collecting individual contributions from within the group and borrowing ideas from other groups. In the spirit of promoting and respecting cognitive diversity, the activity began with the creation and presentation of different ideas. In the subsequent phases, a synergy of ideas was sought. The final phase of idea convergence and consensus seeking could thus lead to knowledge convergence and advancement (Fisher and Mandl 2005; Wen et al. 2011b). The task was designed with the inclusion of more mutual coordinating activities which would lead to a more consistent shared knowledge and a better mutual solution. In the GS tool, a template (Fig. 3) was uploaded as the background for the group board in order to provide a visual scaffolding for students to follow the teacher’s instructions and to help them pay attention to the three elements (cause, consequence, and solution) necessary in writing an argumentative essay.

Data collection and analysis

The main data sources for this study were the video data of the face-to-face and GS-based interactions in the various groups. In addition to video cameras, the iShowU screen-capturing software was installed on every student’s MacBook to record all the actions of individual

Table 1 Main phases of the collaborative planning task

Phases	Description	Time
Before GS-based activity	The teacher introduces the main purpose of the GS activity to students and helps students to recap strategies for argumentative writing.	5 mins
Phase 1: Brainstorming and organizing	Students brainstorm “reasons for the phenomenon” around the given topic.	10 mins
Phase 2: Building upon	Students generate “consequences of the phenomenon” based on the reasons given by the peer group.	15 mins
Phase 3: Achieving shared understanding	Students summarize “solutions” based on the shared “reasons” and “consequences”, and synthesize, extract and improve the big ideas for their group writing.	15 mins
After GS-based activity	Students present main ideas and the structure of writing according to group inscriptions. The teacher summarizes and comments on each group’s work.	15 mins

students on the computers, as well as their verbal talk and facial expressions (using the computer’s webcam).

For the data analysis, all the video data were first transcribed verbatim, synchronized and presented chronologically. Then all the interaction data were coded in multiple levels with different dimensions. At the macro-level, the interaction data were coded with two dimensions—the medium and functions of interactions—using the unit of “event”. An *event* in this study refers to a series of uninterrupted interaction moves with the same semantic content, happening through the same medium. It could be a 2-minute long conversation, as long as the participants were continuously talking about the same topic. It also could be as short as one verbal sentence or a single GS posting.

This study aims to investigate students’ interactions across face-to-face and online interactional spaces. Students’ interactions in the unit of event were categorized into face-to-face-based and GS-based in terms of *medium*, and then these events were further categorized in terms of the *function* performed to complete the task: whether the event is social-related or cognitive-related. Additionally, as the study is focused on exploring the trajectories of group-understanding development, any event regarding off-task issues, such as technical problems, jokes, greetings etc., would not be included in the data analysis of this study. In view of these, all the events were classified into three categories related to functions performed to complete the task:

整容现象产生的原因:	这一现象导致的后果:	解决方法:
Causes	Consequences	Solutions

Fig. 3 A graphic organizer for the planning task

cognitive-related, social-related, and off-task. In the study, the “social-related” category termed as “*Regulation*”, refers to interactions about regulating and coordinating group work. Taking account of the characteristics of L2 learning, the “cognitive-related” interactions were further categorized into two sub-categories: *Content-related* and *Language-related*. These categories were established as the result of a repeated process of iterating back and forth between theory and data by multiple researchers (Onrubia and Engel 2012). Table 2 shows the categories presented with examples.

Coding for the macro-level provided a “first pass” about the distribution of the interactions. At the micro-level, the interaction sequences and contextual information were taken into consideration in coding. A diagram was created to visualize the sequence of interaction events and their relations (Fig. 4).

As shown in Fig. 4, the flow from top to down denotes the time sequence. The flow of GS posting and verbal conversations is schematized in two separate columns. Their content is shown in the central big column. The information regarding participants, media and functions of interactions can be obtained from the diagram directly. Two other concepts were proposed to help identify media transition. One is “*cross-media adjacency events*”. These are represented in solid lines with arrow (→) to signify the adjacent cognitive meaningful events spanning different medium spaces. The other is “*cross-media responses*” which indicate that those cross-media interactional moves happened between GS postings and social-related/off-task events (represented in broken lines). They are represented by dotted lines (⇨) in the diagram. Because this study concerns interactions happened in dual-interaction spaces, we focused mainly on “cross-media adjacency events”.

Table 2 Categories used to identify the interaction function in groups

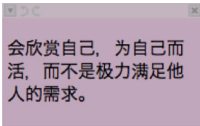
Category	Examples
Content-related	<p>Example A: “‘After having the plastic surgery, some may still remain unsatisfied’ with themselves, right?” “Those whose surgery fails will feel this way. The ones who had successful surgeries may feel that they could have been ever better.” “Yes, so they go for more surgeries.” “This is sort of mental abnormality, one always pursuing perfection and never appreciating him/herself.”</p>  <p>Example B: [Translation: Will appreciate oneself to live for oneself, while not for satisfying others’ needs.]</p>
Language-related	<p>Example A: “How to say ‘emphasize’?” “‘Zhu zhong’ (Chinese phonetics)?” “No, ‘emphasize’ should be ‘qiang dao’ (Chinese phonetics) ‘qiang diao’”</p>
Regulation	<p>Example A: “Let’s have some heated discussion.” “Now we have to figure out the solutions in accordance with the consequences.”</p> <p>Example B: “I’ve posted it. Please help me check it.” “Which one?”</p>
Off-task	<p>Example A: “How much battery power is left on your laptop?”</p>

Diagram Representation		Content	Participants	Note & Interpretation
GS	Face-to-face			
	<ul style="list-style-type: none"> T: 逮逮呢? 剩模格交梓的? [How about here? How about your classification?] William: 扭佈嘛睇了“仰揭峰”柁剩模。 [We classified based on “Five fingers”.] T: 展, 仰揭峰。 展, 拔佢呢? [Yes, “Five fingers”. All right, then?] William: 扭佈来展般帽乱澀, 氡姑豐展般帽乱澀, 噉, 迺来余非蓋叻呈。 [We have “not satisfied with own appearances”. Eh, also have reasons from the family perspective.] T: 余非佢来佢交叻呈册? 佢交叻呈佢非余非蓋? [What kind of reasons from the family perspective? What kind of reasons belongs to the family’s] William: 噉... [Eh...] Sophia: 余非佢 佢佢睇冠彻媯媯夫。 [It could be about brothers or sisters.] T: 展, 佢佢L1冠彻媯媯盖忍噉。 [Yes, can write something effects from brothers and sisters.] 	Teacher, William, and Sophia	<ul style="list-style-type: none"> When Group 3 was on the point of re-organizing their existing postings, the teacher intervened and asked the students about their work progress. William responded to the teacher that they had contributed some ideas from “the personal perspective”, but it is worth noting that “reasons from the family perspective” never occur in this group’s previous discussion. It seems that this a new idea that has popped up in William’s own mind. 	
		<ul style="list-style-type: none"> Sophia: 扭柁, 扭L1。 [I do it, I write it] 	Sophia	
		<p>(Because people like to compare him with his brothers and sisters. E.g., saying the elder brother is more handsome than the younger.)</p> <p>因为人 (朋友/家庭) 一直把他跟兄弟姐妹一起比。比如: 说哥哥比弟弟帅。</p>	Sophia	

Legend:

3G1 refers to group 3’s first GS posting (the small rectangle in dotted border means the posting is not newly created).

3G7 refers to group 3’s seventh GS posting

3C4 refers to group 3’s fourth Content-related verbal conversation

3R4 refers to group 3’s fourth Regulation-related verbal conversation

T refers to the teacher

Note:

All students are given pseudonyms

Fig. 4 Diagram for analyzing across-media interactions at the micro-level

It is also important to note that in this case study, quantitative data only provide overall descriptive information about interaction distribution in the different small groups of students, and help us select and interpret interesting excerpts for micro-level analysis.

Results

Interaction distribution

Table 3 shows the distribution of interactions in different media by different student groups. It is noteworthy that 1) the homogeneously high-ability group (Group 1) participated most actively both face-to-face and on the GS space; 2) the lowest participatory level was found in the homogeneously middle-ability group (Group 3); 3) the homogeneously low-ability group (Group 5) participated the least in face-to-face talk. In addition, we can see how task management-related communication or coordination, and even off-task interactions, did not occur in the GS environment. That means the GS environment mainly served as a shared external memory where the group kept a record of shared understandings, but not for socially-related communication. Face-to-face interactional events, however, could be further classified into different categories of function (see Table 4).

The quantitative data suggested that all the groups actively participated in completing the task (off-task interactions mean = 7, SD=3.317). The results indicated that group language proficiency restricted L2 learners’ involvement in verbal talk, especially when they were encouraged to communicate in the target language. Yet its influence on their involvement in online interaction was not so compelling (as shown in Table 3). Groups with higher language

Table 3 Description of group interactions in different media spaces

Group Medium	Group 1 (homogeneously high)	Group 2 (heterogeneously high)	Group 3 (homogeneously middle)	Group 4 (heterogeneously middle)	Group 5 (homogeneously low)	Total
No. of FTF interactional events	102 (25.95 %)	95 (24.17 %)	72 (18.32 %)	71 (18.07)	53 (13.49 %)	393 (100 %)
No. of GS postings	51 (34.23 %)	21 (14.09 %)	18 (12.08 %)	31 (20.81 %)	28 (18.79)	149 (100 %)

Table 4 The distribution of face-to-face interactional events in different groups (N=393)

Group Function	Group 1 (homogeneously high)	Group 2 (heterogeneously high)	Group 3 (homogeneously middle)	Group 4 (heterogeneously middle)	Group 5 (homogeneously low)	Mean (SD)
Content-related	48 (47.1 %)	38 (40.0 %)	27 (37.5 %)	27 (38.9 %)	27 (50.9 %)	33 (9.63)
Language-related	3 (2.9 %)	5 (5.3 %)	11 (15.3 %)	9 (12.7 %)	6 (11.3 %)	7 (3.54)
Regulation	39 (38 %)	45 (47 %)	26 (36 %)	31 (44 %)	16 (30 %)	15 (8.03)
Off-task	12 (11.8 %)	7 (7.4 %)	8 (11.1 %)	4 (5.6 %)	4 (7.5 %)	7 (3.32)
Total	102 (100 %)	95 (100 %)	72 (100 %)	71 (100 %)	53 (100 %)	78 (19.83)

proficiency tended to focus more on content-related knowledge talk than on language-related knowledge talk (as shown in Table 4).

Medium transition and group-understanding development

Zooming in on the co-construction process of group inscriptions, the analysis of both “cross-media adjacency events” and “cross-media responses” helped to identify the semantic and temporal relationship among face-to-face and GS-mediated interactions and to understand the kinds of situations in which group-understanding development occurred effectively. Incorporating the quantitative process information, we selected excerpts from the small group interactions that reflect critical events in the appropriation of GS, where medium transition took place. We focus mainly on excerpts from the homogeneously high-ability group (Group 1) and the homogeneously middle-ability group (Group 3). They were selected not only because both of them completed the group task efficiently, but also because Group 1 participated most actively on the dual spaces and Group 3 had the lowest participatory level on the GS space amongst the groups. Since our study is concerned with the use of the representational tool (GS) in multimedia interactions, we chose to focus on Group 1 and Group 3, in which the highest and lowest participatory level in the GS space were found respectively.

Excerpts 1 and 2 present the typical medium transition patterns that were extracted from Group 1 and Group 3 at Phase 1 of the activity. Excerpts 3 and 4 present the patterns that were observed in the same two groups at Phase 3 of the activity. These excerpts were selected as inter-interaction approaches of these 2 groups were apparently different at these two phases. We do not include the results of microanalysis of interactions at other phases due to space limitations. Below, each excerpt starts off with a presentation of the data in the diagram, with GS inscriptions and verbal talk placed in chronological order.

Referencing and pinpointing observed in group 1 at phase 1

Figure 5 shows how students in Group 1 started their group work and shared their individual ideas. As shown in Excerpt 1, we found that the inscriptional device mainly played two roles in group-understanding development: *referencing* and *pinpointing*. The use here of the term “referencing” refers to the subsequent elaboration and meaningful discussion of the content of the inscriptions. This referencing takes place without changing the content or creating new relevant content. The pinpointing proposed refers to the fact that no revision of the content ideas took place on the GS space, even though typos, grammatical errors, or other language-related problems regarding the existing posting were verbally detected. The excerpt demonstrates how and in which situations they took place.

At the beginning phase of the activity, that is Phase 1, the teacher made explicit the goals of the GS-based task (for enhancing students’ collaboration, communication and critical thinking skills). The teacher asked students to think of phenomena around the given topic and to brainstorm reasons for the prevalent phenomenon of plastic surgery in society (T1). Group 1 first clarified the teacher’s instruction (1R1) and worked out how to approach the group task (1R2) in a short time. When consensus had been achieved, they quickly switched to contributing ideas on the GS space. The interaction data show that all four students in Group 1 participated actively in sharing and representing their individual ideas on their group board. Before the teacher asked students to organize their postings (T4), each student first relied on their own individual work by transposing their ideas into GS notes and placing them on the shared GS space, but without sufficient verbal talk. As shown in Excerpt 1, only one cross-media response (1G2→1R3) can be observed during that period, in which the group member

Diagram Representation		Content	Participants
GS	Face-to-face		
		T: ... > T: 姪珍差韓妮說句1, 邊凍俾佈蓋裡, 讓乜嘢“珍始仔咁蓋叻早”. 相信俾佈蓋諱晒囉[Let's start the first phase of the task. Please enter your group board. Remember it should be "causes". I will be your time recorder.] > T: 姪, 扭佈羅碎, 扭佈呆喇嘴8刺信蓋晒限柁(塞扬佻句). [All right. We shorten (the time), we only make use of 8 minute to (do it).] > T: 非晒舞妮, 8刺信. [Time starts, 8 minutes]	Teacher
	1 R 1	> Yachne: 攞閱, 攞閱, 叻早啲呢杯扭佈銀船L1, 發咁嘢劇蓋裡李扬發講句听耳, 醫亂醫? [Team leader, team leader. We write down the Cause and Consequence for our own, and then go to other groups' to offer solutions, right?] > Qiqi: 泽来哈, 扭佈嗎劇蓋裡, 咁術銀船蓋惡誇... [No, we go to other groups' and express our own opinions.] > Yachne: 咁術俾佢. [Express our thoughts] > Qiqi: 情 [Yes.]	Yachne & Qiqi
IG1		自卑感 [Sense of inferiority]	Qiqi
	1 R 2	> Yachne: 扭佈選了乱周咁蓋蓋姪乱姪? [How about we choose a different color?] > Qiqi: 扭嘴蓋, 假線差书羅蓋咁担蓋。 [I am using blue. The ones already posted there are mine.] > Yachne: 紫嘴鼠, 俾蓋嘴蓋, 俾蓋呢? [She is using yellow. You are using blue. How about you?] > Jamie: 紫蓋。 [The grey color.] > Yachne: 紫蓋咁, 扭通劇蓋. 扭嘴蓋紫。 [The grey color. I will choose another one. I use purple.]	Yachne & Jamie
IG2		爱美 [The love of beauty]	Qiqi
	1 R 3	> Qiqi: 扭假線忘书超句 [I have already started posting]	Qiqi
IG3		时尚 [Fashion]	Jamie
IG4		跟上潮流 [To stay in fashion]	Qiqi
IG5		朋友給的压力 [Pressure from friends]	Sara
IG6		随波逐流 [Following others]	Yachne
IG7		自卑 [Sense of inferiority]	Yachne
IG8		追求完美 [Pursuing perfection]	Yachne
IG9		增加信心 [To enhance confidence]	Qiqi

IG10		被社会排斥 [Be excluded from the society]	Yachne
IG11		想变得很独特 [Want to be special]	Qiqi
IG12		不够爱惜自己 [Don't cherish oneself]	Yachne
IG13		不欣赏自己(缺乏自信) [Don't appreciate oneself (lack in confidence)]	Yachne
IG14		想逃离被嘲笑的日子。 [Want to escape from the days when being laughed at]	Sara
IG15		被欺凌 [Be bullied]	Yachne
	1 R 1	> T: 佢跌奶跌好, 跌框跌好佢。 (I think) the more the better, the sooner the better.]	Teacher
IG16		重新塑造自己的生活 [To reinvent own life]	Qiqi
	1 R 1	> T: 5刺信 [5 minutes.]	Teacher
IG17		与他人竟美貌 [To compare with others on beauty]	Yachne
IG18		变得与众不同 [To stand out from the crowd]	Qiqi
IG19		希望自己能够偶像一样 [Hope oneself can act as an idol]	Jamie
IG20		寻找自信的来源不同 [To seek confidence from a different source]	Yachne
IG21		证明给他人看 [To prove (oneself) to others]	Yachne
	1 R 4	> Yachne: 姪差呆警做叻早, 泽来做呢杯, 展乱展? [Now (we) only focused on writing "causes" but not "consequences", right?] > Jamie: 叻? [What?] > Yachne: 姪差呆警做叻早, 展乱展? [Now (we) only focused on writing "causes", right?] > Jamie: 叻。 [Yes.]	Yachne & Jamie
IG22		寻求认可 [Seeking for approval]	Qiqi
IG23		心理缺陷 [Psychological problem]	Yachne
IG24		发生意外。 [Have an accident]	Sara
	1 R 1	> T: 姪, 佢价假線起书吗蓋, 捫咁柁蓋連环刺信玩好, 聽佢们察邊被刺假. 俾蓋叻早, 俾蓋台“了復蓋”, “仰响咁”氣氣蓋仰了听話邊被刺假. 老留邊蓋填书邊被刺假. [All right. Those who have posted your ideas, please classify your group ideas in the following 4 minutes. Your reasons, can be grouped according to the technique of "five fingers", for instance from "the personal perspective". Do the classification based on your discussion.]	Teacher

Fig. 5 Excerpt 1: Group 1's interactional events at Phase 1

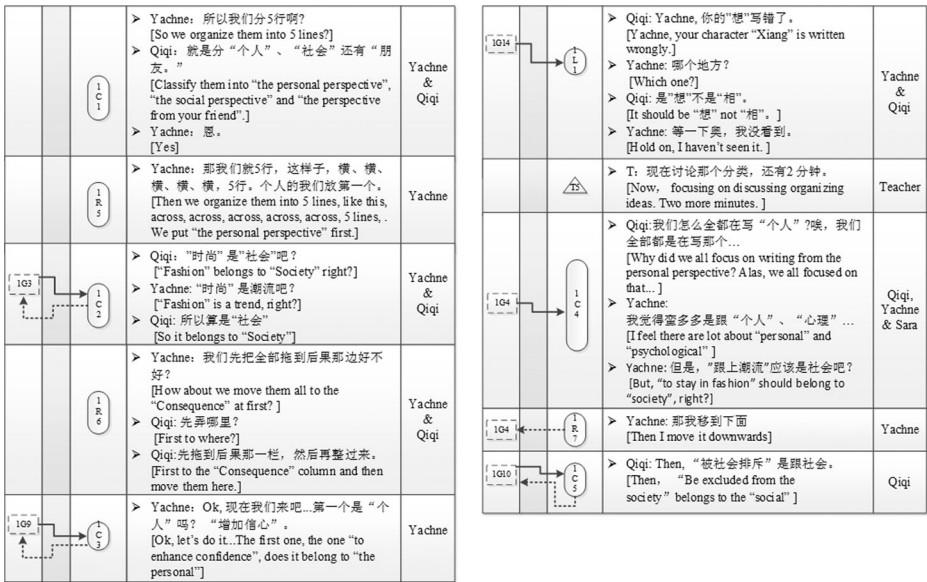


Fig. 5 (continued)

(Qiqi) verbally informed other group members that she had begun posting after she published her ideas on the GS space. Following her, each group member was then actively engaged in brainstorming for vocabulary/ideas on the GS space.

Cross-media adjacency events (e.g., 1G3→1C2, 1G9→1C3) only emerged after the teacher asked them to organize the existing postings (T4). Upon receiving the instruction from the teacher, Yachne and Qiqi reached a quick consensus on how to categorize their postings, and Sara and Jamie agreed with their decision (1C1). Immediately after that, all four students made an effort to arrange their postings. As Yachne had suggested (1R5), they moved the posting over to the blank space on the right side of the board and then moved them back to the proper position in terms of the category. In these cross-media adjacency events (see, 1G3→1C2, 1G9→1C3, 1G4→1C4, and 1G10→1C5), a pattern of medium transition emerged, namely, *from GS inscription to content-related talk (GS→CONT)*. In this situation, we named the inscriptional device played a role of *referencing* in group-understanding development. Usually this type of cross-media adjacency events was followed by cross-media responses (e.g., 1C2→1G3, 1C3→1G9, and 1C5→1G10), in which students rearranged the existing postings after verbally coordinating or announcing to one another but without any revision of the posted content. In this excerpt, each student focused more on their own individual work, even though they made use of GS postings from others as references and refined their own group inscriptions.

Also in excerpt 1, in the cross-media adjacency events: 1G14→1L1, we can see another alternative pattern of medium transition—*from GS inscription to language-related talk (GS→LANG)*—where inscriptional device functioned as *pinpointing* in group-understanding development. Yet according to the transcript data, this type of cross-media adjacency events occurred rarely in the group with high language proficiency.

In summary, the interactions of Group 1 at Phase 1 were dominated by externalizing individual ideas on the GS space. There were few cross-media adjacency events. It could be seen that Group 1’s product was mainly composed of inscriptions consisting of individual

vocabulary or simple phrases; and all the inscriptions were rearranged without discarding any of them, and no coherent logic could be seen clearly. Figure 6 shows the state of Group 1’s final group output at the end of Phase 1.

Prompting notice observed in group 3 at phase 1

While all the students received the same instructions from the teacher, the way in which Group 3 coordinated group work was different from the way that Group 1 did. Group 1’s approach in role assignment seemed more democratic, whereas the approach adopted by Group 3 was relatively dictatorial. Sophia, as the leader of the Group, made a decision without consulting her group members. Her group members might have been used to her style. They accepted Sophia’s arrangement and quickly created new GS blank postings in their individual boards and attempted to contribute their own ideas respectively.

As shown in Fig. 7, cross-media adjacency events can be frequently observed even at the beginning of the group work, where *prompting notice* was the inscriptional device being used. It should be pointed out that “noticing” a form of input must occur to acquire the target language (Swain and Lapkin 1995). In the opinion of some L2 researchers, learners may notice that they do not know how to say or write precisely the meaning they wish to convey while attempting to produce in the target language. When students were asked to brainstorm their ideas on the given topic, and when they had already formed some ideas to convey but did not know how to express in the target language, they would ask for help from their group members. Thus, group understanding can develop in this process. For instance, in the cross-media adjacency events, 3L1 to 3G1 (3L1→3G1), William first asked Sophia how to express “satisfied” in Chinese, but Sophia was unsure herself. Sophia tried to explain the word “satisfied” in a concrete context by saying, ““相貌”什么啊? looks, looks!”. William pointed out that “外表” was more appropriate than “相貌”. At this moment, another group member Ben attempted to join the discussion. As William was about to give up, an idea suddenly occurred to Ben and he responded that “satisfied” means “满意” in Chinese. Both William and Sophia chimed in their agreement. William then wrote down “对自己的外表不满意” (“not satisfied with one’s own appearance”) and published it onto the public board. The aggregate of each group member’s contributions was the construction of language-related knowledge. They co-

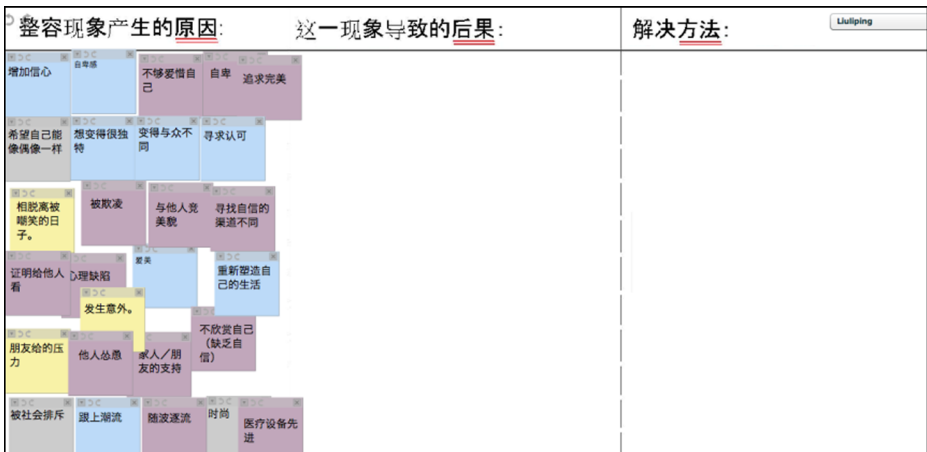


Fig. 6 A screenshot captured from Group 1’s public board at the end of Phase 1

constructed the knowledge because they identified a linguistic problem and they worked together to seek a solution.

The cross-media adjacency events (both 3L1→3G1 and 3L2→3G2), shown in this excerpt, explain and demonstrate a new pattern of medium transition: *from language-related to GS inscription (LANG→GS)*. Their interactional moves for group-understanding development can be identified as below:

- Asking for help explicitly to complete the text. This happened in a situation in which a student needed to express an idea to start or continue his/her work.
- Collecting informative linguistic knowledge to translate content and reached a consensus once a “correct” answer was given. During this process, students clarified the ideas that they would like to externalize and their understanding of the ideas expressed by others.
- Transforming the idea into an inscription.

The requirement to brainstorm for vocabulary/ideas in the target language on the GS space triggered L2 learners to consciously recognize some of their linguistic problems. In doing so, learners might generate linguistic knowledge that was new for them. In this circumstance, *prompting notice* is the inscriptional device being used, and face-to-face provided a more convenient channel for communicating and exchanging knowledge.

Promoting synergy observed in group 1 at phase 3

The third phase of the task was designed to encourage and scaffold students to participate in more intensive and deeper cognitive activity. At this phase, more time was allocated. The students were encouraged to think and to exchange their ideas verbally within the group. In Fig. 8, we see cross-media adjacency events *from GS inscription to Content-related talk to GS inscription (GS→CONT→GS)* happened frequently (e.g., 2G16→1C31→1G48, 2G15→1C32→1G49, and 2G15→1C32→1G50). They helped to explain and demonstrate how the inscriptional device functioned as *promoting synergy* in productive group-understanding development.

The excerpt starts when Qiqi encouraged her group members to participate in some verbal discussions based on existing postings. Yachne responded positively to Qiqi’s request (1R16). The data show that the students made a choice in their usage of the representational tool, and the choice was coordinated through verbal talk. This kind of choice-making and coordination can also be observed in the cross-media responses (e.g., 1R8→2G48).

After the students decided to proceed with their group work, Qiqi led the group to generate an idea based on an inscription from Group 2. When the students in the group had reached a quick consensus on the content, they did it through face-to-face talk (1C31). Yachne was arbitrarily selected (actually, chosen through a game of rock-paper-scissors) to summarize what they just discussed and to render them into texts on GS space (1R8). A group inscription (1G48) was finally published by Yachne on the group’s board. It can be seen that the ideas that originated from Qiqi, which were also the ones they had discussed verbally, were integrated by Yachne into the board. For example, when Qiqi mentioned “把他们送去心理医生看” (“send them to the psychiatrists), Yachne found that it was a good idea and could further improve on it, saying “其实可以,可以哎!还有就是让他们上一些培训班,让他们看到自己的优点” (“It is feasible, definitely! Also, send them to some training centers where they can be taught to identify their own strengths”). In the same vein, when Yachne proposed the sentence, “让他们看到自己的优点” (“Let them identify their own strengths”), Qiqi accepted it and added “他们看到自己的价值” (They can identify their own value). Combining Qiqi’s input, Yachne came up with the final

Diagram Representation		Content	Participants
GS	Face-to-face		
	1 R 16	<ul style="list-style-type: none"> Qiqi: 扭扭宽话 [Haven't yet. Let's discuss first.] Yachne: 姘 [Ok.] Qiqi: 而且要讲越多, 越好。 [And the more, the better.] Yachne: 那我们就一张纸, 一张纸来。 [Then we do the postings one by one.] Qiqi: 我们就慢慢讨论。 [Let's discuss. Take it slow.] 	Qiqi and Yachne
2G15	1 C 31	<ul style="list-style-type: none"> Qiqi: 好。“整形过后, 有些人还是不满”对自己不满意? [Ok. "after having the plastic surgery, some may still remain unsatisfied" with themselves, right?] Yachne: 整形失败的会。成功的会觉得还可以更好。 [Those whose surgery fails will feel this way. The ones who had successful surgeries may feel that they could have been ever better.] Qiqi: 对, 就越多。 [Yes, so they go for more surgeries.] Yachne: 这个是心理变态, 追求完美, 不懂得欣赏自己。 [This is sort of mental abnormality, one always pursuing perfection and never appreciating him/herself.] Qiqi: 可以说是一种心理变态。 [We can say this is a kind of mental abnormality.] Yachne: 心理缺陷耶。 [Psychological problem.] Qiqi: 把他们送去心理医生看。 [Send them to the psychiatrist.] Yachne: 送诗咏怡, 咏怡睡! 送来妍蓉她们上一些培训班, 让他们看到自己的优点。 [It is feasible, definitely! Also, send them to some training centers where they can be taught to identify their own strengths.] Qiqi: 他们看到自己的价值。 [Let them identify their own value.] Qiqi: 好! [Well down!] 	Yachne and Qiqi
	1 R 8	<ul style="list-style-type: none"> Group: Stone, scissors, paper Group: Stone, scissors, paper Group: Hahaha, Yachne 	Group
1G48		<p>心理缺陷: 1. 在心理医生、家人、朋友的帮助下, 认知自己的优势和价值。</p> <p>[Psychological problem: 1. with the help of the psychiatrist, families and friends, let them be aware of their own strength and values.]</p>	Yachne
2G15	1 C 32	<ul style="list-style-type: none"> Qiqi: “去整容后如果父母要付太多钱, 手不完了, 就没有钱。” [“Parents will pay a large sum of money for the plastic surgery. Once the survey is done, they are left with little money.”] Yachne: 可以去贷款。这是个差的方法。 [They can ask for a loan. This is a bad solution.] Qiqi: 那不要去整容, 就不要花钱啦。” [Then don't go for plastic surgeries, don't spend money.] Jamie: 就等到自己赚钱的时候。长大后, 自己赚钱的时候自己再去整容好不好? [Then wait until you have your own earning. What about getting plastic surgeries after you have grown up and have your own earning?] Qiqi: 可以这样说。意思就是说经济能力吧。等到经济能力... 不可能说叫政府援助啦。那就很... [We can say that ... as it refers to financial capability. Wait until you have the financial capacity. You cannot depend on government allowances right? That is very...] Yachne: 其实很不理智, 如果生活, 家人的生活都拖累的话还要去整容, 就真的有病唉, 不为家人着想。 [In fact it is very irrational. If you go for the plastic surgery and then your family gets affected, there must be something wrong with you. You don't care about your family.] Qiqi: 对啊。 [Right.] Yachne: 所以我们的答案就是? [So our answer is?] Sara: 自律 [Self-discipline] Yachne: 自己存钱, 然后自己去整容。 [Save your own money and then go for the plastic surgery.] Sara: 自律 [Self-discipline] Jamie: 做做副业包养你晒晒信, 莫叹吗。 [Wait until you work and have your own money, and then you can go for it.] Qiqi: 好, 来。 [Ok, come on.] 	Yachne Qiqi, Jamie and Sara
	1 R 9	<ul style="list-style-type: none"> Group: Stone, scissors, paper Qiqi: Yachne 剪剪。 [Yachne, go on.] 	Group
1G49		<p>等自己到社会赚钱后再去整容。</p> <p>[First to make some money after getting into the society and then to have the plastic surgery.]</p>	Jamie
	1 R 10	<ul style="list-style-type: none"> Qiqi: 唉, 谁把那个Sticker拿下去了? [Ai, who moved away the sticker?] Yachne: 我拿的。我要打一下。 [I did, I need to add.] 	Qiqi and Yachne
1G50		<p>经济问题: 靠自己的能力和管理赚钱, 不要靠父母生活, 才可能赚。赚的钱再慢慢存起来。</p> <p>[Economic problem: Depend on own ability to manage and raise money. Don't bother parents. Prioritize things, and delay the plastic surgery plan.]</p>	Yachne
	1 C 33	<ul style="list-style-type: none"> Group: 救组约! [Well down!] 	Group

Fig. 8 Excerpt 3: Group 1’s interactional events at Phase 3

developing group understanding. For instance, since an existing posting 1G15 mentioned a financial problem, Yachne suggested the phrase “贷款” (“Loan request”). Qiqi considered it inappropriate, as she believed that it was unacceptable to spend money (on plastic surgery) without financial capacity. Then Jamie suggested, “长大后, 自己赚钱的时候自己再去整容好不好” (“What about getting plastic surgeries after you have grown up and have your own earnings?”). This was accepted by Qiqi, and she responded, “可以这样说 ... 意思就是说经济能力吧 ... ” (“We can say that ... as it refers to financial capability ...”).

Such a type of cross-media adjacency event seems effective for developing a group understanding on the given topic. However, it has to be pointed out that not all L2 learners can manage it. To foster such an interaction, students are required to possess a certain proficiency in expressing their ideas fluently in the target language. Furthermore, adequate language proficiency can help to summarize and further improve the content as discussed. As observed in the excerpt, Jamie wrote down her idea, which was first expressed verbally, and

then posted it (1G49). This aroused the attention of Qiqi and Yachne. Yachne was not satisfied with Jamie's posting, so she removed it from the public board and posted a new one. After she has provided a comprehensive summary of what her group just discussed, the new posting (1G50) was quickly accepted by all other group members, including Jamie (1C33). It should be noted that though it was Yachne who finally crafted and published the posting, the posting actually represented the collective knowledge achieved by the group.

Corresponding to this pattern of medium transition, the observable interactional moves in this excerpt are summarized below:

- Reading aloud the written content of an inscription.
- Engaging in verbal discussion during which improper contents or contents that could have been written better were pointed out and new ideas relevant to the original idea were proposed.
- Pooling knowledge to polish the sentences/ideas, and reach a consensus.
- Completing the sentence in GS.

The cross-media adjacency events listed above demonstrate how a group with high language proficiency established and maintained group understandings in completing the planning task in collaborative writing. The students in the group worked together in putting forward and solving the problem iteratively. They worked continuously to achieve a deeper and more comprehensive understanding toward the writing topic through sharing and synthesizing their ideas. Intersubjective meaning making via face-to-face at each interaction cycle was closed or reflected in the creation of a novel inscription. Additionally, it is found that there was little negotiation among the group of students, though elaboration could be found in their interactional moves. That is possibly because the member with higher language proficiency (Yachne) played a more dominant role. This finding is consistent with what Watanabe and Swain (2007) found when they investigated the effects of L2 proficiency on patterns of interaction in dyads in L2 learning.

Different from Group 1, whose Chinese language proficiency was relatively high, Group 3, the group of comparatively poor language proficiency, adopted another approach to co-constructing group inscriptions, but they also produced group inscriptions of good quality. In their group work, language-related knowledge talk interlaced with content-related knowledge talk, and the inscriptional device in this circumstance, functioned as *realizing parallels*.

Realizing parallels observed in group 3 at phase 3

The inscriptional device played a role as *realizing parallels* means that after verbal talk, students worked concurrently to generate GS postings on the basis of the content that they just discussed and confirmed. Excerpt 4 below demonstrates how Group 3 students interacted with one another to complete the sub-task at Phase 3, in which the role of inscriptional devices was realizing parallels (Fig. 9).

As shown in the excerpt, all three students engaged in cognitive activity. It started when Sophia made a less explicit attempt to get the attention of other group members by murmuring, “解决方法” (“the solution”). Ben noticed her actions and responded to her. Ben tried to offer solutions, taking the perspective of the school, but he could not finish the sentence by himself. Following Ben's thinking, Sophia added that in addition to the school, actions taken by the family were necessary to solve the problem. William agreed with Sophia's idea that the family should criticize the ones who intended to go for plastic surgery. He added that apart from only providing criticism, the family should prevent the students from going for plastic surgery.

Diagram Representation		Content	Participants
GS	Face-to-face		
		<ul style="list-style-type: none"> Sophia: 解决方法. 恩. [The solutions...um.] Ben: Sophia因为可能学校没有教育他们这些东西, 所以可能, 所以可能学校老师可以... [Sophia, cause, maybe they were not taught about these stuff in school, so maybe, so maybe the school teachers can...] Sophia: 所以因为家庭批评他, 他才这么想, 所以要有学校辅导他, 他才不会有那种自卑的想法. [So it was the criticism from his family that made him think so. Thus if he were educated about this in school, he wouldn't have had such thoughts.] William: 还有家庭里. 应该阻止这. [And also in the family. They should stop this.] Sophia: 所以家庭应该reflect, 怎样讲啊? 反省? [So the family should reflect, should how to say that... Ah, "fan xing" (Chinese phonetics)] William: 因为他们要教他们的那个... [Because they should teach them...] Sophia: 因为他们的父母不应该讲. [Because their parents should not say that.] William: 但是有时候父母生气的时候. [But sometimes when the parents are angry] Sophia: 如果他们不是生气的时候再讲, 他们应该反省. 所以反省后应该会有那种正面的方式去面对这个问题. [If they say it when not angry, they should reflect. So after reflection, they should adopt a positive approach to this problem.] Sophia: 所以应该父母要有那种, 要有那种... [So parents should have the, have the...] William: 爱心. [Love.] Sophia: 恩, 爱心, 然后要关怀孩子. [Yes, love, and to care for the kids.] Sophia: 所以不是需要每一个都那么美. 因为哥哥可能帅, 但是没有内涵. 可是弟弟可能很有内涵但是没帅, 所以应该往那些. 往外表去看. [So not everyone has to be that good looking. It can be like the elder bother may look good but lack in inner intelligence, yet the younger is internally intelligent but doesn't look good. So, should, should look at the appearance.] William: 一个解决方法是把整容当成.... [One solution is to treat plastic surgeries as...] Sophia: 所以恩...等一下. [So should...wait a moment.] 	William, Ben, and Sophia
		<ul style="list-style-type: none"> Sophia: 所以你写父母, 你写学校, 我写... [So you write the "parents" you write the "school", I write...] 	Sophia
		<ul style="list-style-type: none"> Ben: 怎么说他们应该教育辅导学生? 关于整容... [How to say they should educate the students? about plastic surgeries...] Sophia: 应该要辅导学生不要让他们往负面的想法去. 走去. [Should educate the students not to go negative.] Ben: 哪个往? [Which "wang" (Chinese phonetics)] Sophia: "往"有两个. [There are two.] Ben: 这个? [This one?] Sophia: 恩. [Yes.] Ben: 不要有负面的想法. [Don't have negative thoughts.] Sophia: 恩. [Yes.] 	Ben and Sophia
		<ul style="list-style-type: none"> Ben: 父母可以安心地把孩子送学校... [Parents won't be worried when sending the kids to school.] Sophia: 并且加强, 并且...并且...呢...How to say... [And emphasize, and...and...Eh...How to say...] Ben: Confidence? [Confidence?] Sophia: 不是, 应该 emphasize. [No. It should be "emphasize".] 	Sophia, Ben and William
		<ul style="list-style-type: none"> Sophia: Emphasize 怎样说? [How to say "emphasize" ?] Ben: 注重? ["Zhu zhong" (Chinese phonetics) ?] Sophia: 不是, "emphasize" 应该是, 应该是. 强 "dao" (Chinese phonetics)? 强调? [No, "emphasize" should be, should be, "Qiang Dao" (Chinese phonetics), "Qiang Dao" (Chinese phonetics) ?] Ben: 问他. [Ask him.] William: 哎, 强调. [Hey, "Qiang diao" (Chinese phonetics).] 	Ben, Sophia and William
		<ul style="list-style-type: none"> William: 哎, Sophia, 那个家庭... [Hey, Sophia, the family...] Sophia: 他们的好... [Their good...] William: 优点. [Strengths.] Sophia: 优点. [Strengths.] 	Ben and Sophia
		<ul style="list-style-type: none"> 学校应该教育 / 辅导学生不要有负面的想法. 并且强调他们的优点. [The school should educate the students not to have negative thoughts. And they should highlight students' strengths.] 	Ben
		<ul style="list-style-type: none"> 家庭: (父母批评孩子) 父母应该反省. (孩子批评同学) 父母应该让家长别去批评孩子, 别去批评别的一个孩子. [Family: (parents criticize the kid) parents should reflect. (one kid criticize another) parents should take charge, don't let one kid criticize others.] 	William
		<ul style="list-style-type: none"> Sophia: I'm thinking optimistic 是什么? [I'm thinking what is optimistic.] William: 啊? [Huh?] Sophia: Optimistic. [Optimistic.] William: 正面啦. ["Zheng mian" (Chinese phonetics)] Sophia: 不是啦, 正面是positive. [No, "Zheng mian" should be "positive".] William: 正面啦. ["Zheng mian" (Chinese phonetics)] Sophia: 乱七八糟. 殿群殿Positive. Optimistic是? [No. "Zheng mian" is positive. Optimistic is?] William: 正面的想法. ["Zheng mian de xiang fa" (Chinese phonetics)] Sophia: 正面的想法也可以. 可是如果要将 optimistic 就是要... ["Zheng mian de xiang fa" will do. But if it is optimistic, it is to...] Ben: 要...乐观. [Should be...Le guan (Chinese phonetics)] Sophia: 乐观. ["Le guan" (Chinese phonetics).] Ben: 要...乐观. [Should be...Le guan (Chinese phonetics)] Sophia: 要乐观. 乐观, 还有? [Should be Le guan. Le guan. Anything else?] 	William, Ben, and Sophia
		<ul style="list-style-type: none"> 自己应该乐观. 知道没有一个人是完美的. 并且不要自卑. [We should be optimistic, understanding that nobody is perfect. Don't feel yourself inferior to others.] 	Sophia

Fig. 9 Excerpt 4: Group 3's interactional events at Phase 3

Sophia tried to find a more appropriate word to express what the family should do. She thought of the word “reflect” in English but initially she did not know how to express it in Chinese. William tried to help Sophia, but he was interrupted by Sophia when she thought of how to express “reflect” in Chinese on her own.

When William questioned the validity of Sophia's statement, Sophia further explained what she would like to say. Meanwhile a new idea occurred to her. This time, she could not express the idea clearly and fluently. William helped her complete the sentence, which was accepted by Sophia. Then Sophia tried to provide a concrete example to explain "appearance is not the most important determinant." The idea was good per se, but her expression was not very clear. William suggested to Sophia to contribute some ideas from the "perspective of individuals". Sophia agreed with William's suggestion and began to further elaborate her own thinking. When William tried to summarize her ideas, he was interrupted by Sophia again. Sophia switched the discussion from content knowledge to linguistic knowledge. She tried to express "optimistic" in Chinese. William tried to help her, but his answer failed to satisfy her. Ben offered another one, and that one was accepted by Sophia. After that, Sophia tried to resume their content-related discussion by asking, "Anything else?"

During this excerpt, Sophia's dominant role in the verbal discussion was quite obvious. She interrupted when others were speaking, and she changed the subject of discussion several times. Yet the whole discussion process still seemed effective. It then continued with iteratively questioning, explanation, and interpretation.

Summary of results

The empirical data in this study shows that even under the same teacher's instruction, different small groups evolved alternative approaches to carry out the given tasks using GS. The results indicated that group language proficiency restricted L2 learners' involvement in verbal talk. Groups with higher language proficiency tended to focus more on content-related knowledge talk than on language-related knowledge talk. Yet the influence of group language competency on their involvement in online interactions was not so apparent.

Beyond the understanding that the representational tool served as an external shared space where small groups kept a record of shared thinking (Suthers and Hundhausen 2003), the role of inscriptional devices in group-understanding development was further identified and demonstrated through the qualitative micro-analysis of the interactions. The findings revealed the fabric of common ground in a classroom environment with representational tools. According to our data, when the inscriptional device functioned as *referencing* or *pinpointing*, the corresponding interactional moves were comparatively less cognitively demanding. In contrast, when the role of inscriptional devices functioned as *promoting synergy*, *realizing parallels*, or *prompting notice*, the corresponding interactional moves were more cognitively demanding and more productive group interactions occurred, because students engaged in searching for information, explaining, elaborating, and summarizing. It has been widely reported in educational literature that such cognitive engagement requiring higher-order-thinking skills is critical to meaningful learning (e.g., Zhu 2006). Nevertheless, as observed, it was not always the case that groups with higher language proficiency drew more frequently upon the inscriptional device for promoting synergy, realizing parallels, or prompting notice in group meaning making.

The findings suggested that in the context of a collaborative L2 writing task, students were able to constantly improve their understanding on the writing topic through group interactions, regardless of their language proficiency. Groups with high language proficiency focused more on the writing content, whereas groups with low language proficiency spent more time and effort on language-related talk to ensure the accuracy and appropriateness of the creation of group inscriptions. This finding is consistent with our quantitative data, in which more language-related problems emerged (and needed to be solved), as students with lower language proficiency use the target language to externalize their thinking or to internalize information brought forward by others.

Theories of second language learning (e.g., the Noticing Hypothesis from Schmidt 1990, and the Output Hypothesis from Swain 1985) have emphasized that the learner's attention to language as an object while engaged in communication is beneficial for L2 learning. Two patterns of medium transition relating to language-related talk and their effects on a small group's L2 development were distinguished in this study. Corresponding to the pattern of medium transition—LANG→GS—the role of inscriptional devices in group-understanding development was *prompting notice*. The activity of producing the target language on the GS space prompted students to consciously recognize some of their linguistic problems, and this triggered cognitive processes in which group members co-constructed or consolidated their existing linguistic knowledge and created a new posting that was accepted by all of them. Corresponding to the pattern of medium transition—GS→LANG—the inscriptional device functioned as *pinpointing*, which had an emphasis on prompting individuals to inquire about the pronunciation or meaning of specific characters/phrases on the posting. Since no subsequent improvement or creation of a new group inscription could be observed in this pattern, it was difficult to judge whether the mutual understanding was successfully established by all group members. In other words, when the role of inscriptional devices functions as pinpointing, group meaning making can be observed but its effectiveness cannot be guaranteed.

The qualitative micro-analysis of interactions also reveal that language-related talk often intertwined with content-related talk, especially in the group with relatively low language proficiency. Once verbal talk went beyond language-related knowledge, the talk would not be dominated by the authoritative group members, and hence all the members could have comparatively equal opportunities to contribute to their group work. Instead of solely compensating for deficient language-related knowledge, students constantly ventured new ideas and updated their common ground. In such a process, more language-related problems might emerge as well. Along with this, they effectively constructed and consolidated understanding of both content-related knowledge (including understanding of the given topic and the writing strategy) and language-related knowledge.

The data drawn from cross-media adjacency events also indicate that the role of inscriptional devices was task sensitive. For example, in Phase 1 of the task, the students were encouraged to provide their own ideas in an initial text. In doing so, the inscriptional device mainly functioned as referencing or pinpointing. At the final phase of the task, however, the students were required to discuss with one another, modify existing inscriptions and create truly shared group inscriptions as products of their collaborations. Even though different small groups still appropriated GS in different ways, the inscriptional device functioned more as promoting synergy, realizing parallels, or prompting notice in more productive group meaning making in both Group 1 and Group 3. Thus, there was not just one way to utilize the tool to perform the task, and the students decided by themselves how to bring the tool into use to complete the given task.

Discussion

Studying whether and how a representational tool can be used for facilitating collaborative language learning requires us to look into the learning process of how the tool is brought into use, or rather how it is attuned to, interacted with, and shaped in various and varied practices (Overdijk et al. 2012). DeSanctis and Poole (1994) described how groups in organizations bring technology into action through appropriation of rules and resources that are provided by the technology. According to them, “new social structures emerge in group interaction as the

rules and resources of the technology are appropriated in a given context and reproduced in group interaction over time” (DeSanctis and Poole 1994, p. 129). Following this line of reasoning, researchers (e.g., Oliver 2011; Overdijk et al. 2012) argued that the rationale of shaping collaborative interactions underlying a part of CSCL research should be replaced by a rationale of mutual shaping of human agent and technical artifacts, which posits that “the technical artifact shapes the learner’s behavior, and that the learner shapes the technical artifact—or rather, the opportunities that are made available by it” (Overdijk et al. 2012, p. 207).

The initial rationale of shaping collaborative interactions may suggest that the effects of a technical artifact on collaboration could be predicted rather straightforwardly and that learners could readily engage in more productive interactions (Overdijk et al. 2012). However, an inscriptional device can be appropriated in unexpected ways (Medina and Suthers 2012), enactment of a script is always to some extent unpredictable (Dillenbourg and Tchounikine 2007; Dillenbourg et al. 2009), and productive integration of CSCL technologies as instruments of learning and instruction is a developmental process (Ritella and Hakkarainen 2012). It is important to investigate how technological artifacts are brought into use by participants who are facilitating collaborative activity interactively, and how group accomplishment is contextually situated. Instead of one-shot experiments in which teachers and students have to learn both novel pedagogy and a new collaborative technology, sustained iterative and expansive efforts of cultivating shared practices are required for designing and investigating new learning spaces for the future (Ritella and Hakkarainen 2012; Hämäläinen and Oksanen 2013).

Situated in a setting of L2 learning, this study focused on investigating the mutual shaping of technology in the classroom at the level of the small group. A major concern of this study was to examine how small-group task completion is contingent on cross-media interactions, and to explore the temporal scope of this contingency as mediated by persistent inscriptions. The case was selected and investigated when the participants had truly gone through the expansive learning that is required for cultivation of novel computer-mediated collaborative practices of working creatively with knowledge for a whole year. Ultimately, it helped to deepen the understanding of participants’ appropriation of technological resources, which can help to trigger meaningful pedagogical uses of the technology but has not yet been sufficiently addressed (Ritella and Hakkarainen 2012).

Our study explored several connections between medium transition and the trajectory of group-understanding development, which we investigated through cross-media adjacency events. The results indicated that using the representational tool—GS in L2 classrooms—is beneficial for collaborative language learning. Empirical data evidenced that different small groups evolved alternative approaches in carrying out the tasks; group language competency as well as task design influenced the way in which the representational tool was appropriated. The inscriptional device had significant effects on the students’ interactions and had different influences on group-understanding development. Stated succinctly, this study provided empirical data to illustrate some of the mutual influences between the tool and the users in small groups.

Our findings about the appropriations of the representational tool in completing L2 collaborative writing tasks and the inscriptional devices in group-understanding development highlight a number of beneficial features of the representational tool supplementing rather than substituting face-to-face communication within a single language learning class. Here we need not elaborate any further on the obvious advantages of online representational effects on enlarging the bandwidth of resource sharing, compared to the traditional use of pen and paper (e.g., the convenience of intergroup interaction without physical movement). The beneficial features of the online representational tool are elaborated by emphasizing its complementary role in the improvement of L2 learning in a classroom environment.

First, online interaction tends to feature more balanced participation than face-to-face discussion. When online interaction is juxtaposed with face-to-face interaction, students with higher language proficiency are less likely to dominate the group work. The observations in this study indicate that all small groups, regardless of their language proficiency, were willing to externalize their ideas or help improve postings from others, whereas group language proficiency restricted their involvement in verbal talk, especially when asked to communicate in the target language. This result is consistent with the literature on computer-assisted language learning which shows that L2 learners tend to participate more equally and take more risks to experiment with ideas (i.e., try more creative ideas) in online environments than in traditional face-to-face classroom environments (e.g., Meunier 1998; Warschauer 1997).

Second, embedding representational tools in classroom learning empowers students to notice their linguistic problems and incorporate knowledge from others to solve problems. Meanwhile, the shared space for the co-construction of group output (inscriptions) gives way to discussion about (and justifications of) representational acts as well as inducing knowledge sharing. Our results indicated that the activity of producing inscriptions in the target language prompted students to consciously identify gaps in their own knowledge, and this triggered cognitive processes in which group members co-constructed or consolidated their existing linguistic knowledge and generated a new posting that was accepted by all of them through verbal discussion (e.g., in the pattern of medium transition LANG→GS, the inscriptional devices functioning as prompting notice). Therefore, in the context of language learning, the co-construction of inscriptions can be deemed as “writing to learn” (Williams 2012), which promotes learning content knowledge as well as knowledge about the language (Hirvela 1999). Previous literature has found that, compared to other forms of language use, a written record pushes learners to demand greater precision, which may encourage them to consult their explicit knowledge (Williams 2012).

Third, the contributed inscription reminds participants of previous ideas and initiates elaboration or negotiation on them, and possibly serves as a resource for the emergence of new ideas/perspectives. In this case study, we saw the high occurrence of the medium transition from GS inscriptions to face-to-face discussions, and some of them were accompanied by the creation of new GS inscriptions. The qualitative micro-analysis of interaction has suggested that group understanding develops productively in the pattern of medium transition—GS→CONT→GS—where the inscriptional device plays a role as promoting synergy. In semiotic terms, the inscriptions are representations not by reference to fixed concepts but by being in contextually defined relations to the situation at hand (Goodwin 2003). Therefore, it is explained that the persistent inscription providing semiotic resource evokes and facilitates subsequent negotiations of meaning (Medina and Suthers 2012; Suthers and Hundhausen 2003).

All in all, the results of the study add to a growing research indicating the effects of representational tools on learning. Exploring and understanding the specific functions of inscriptional devices in depth and in situ help us reflect on some of the practical implications of the findings and the discussion above for suggesting pedagogical design improvements by integrating a representational tool such as GS to promote language learning. The pedagogical design—including three gradual steps: *externalizing*, *building upon*, and *pursuing consensus*—has been proven effective in this study. It has been evidenced that dividing the complex collaborative writing process into step-by-step tasks within the students’ reach enables all the students to participate, make their knowledge of writing explicit, and develop group inscriptions that cannot be authored by one student. This study reiterates the position that writing is not simply another way of practicing grammar and that a collaborative L2 writing activity should be designed to scaffold students to exchange and negotiate content knowledge rather than compensate for their deficits in linguistic knowledge.

Conclusion

In this study, we investigated how small groups of students appropriate a representational tool for facilitating collaborative L2 learning in authentic classrooms. Following the notion of mutual shaping of participants and technical devices (Overdijk et al. 2012), the study has provided empirical data in a case study to demonstrate that small-group L2 learning efficacy while using a representational tool varies due to group language proficiency and task design/scripts. Based on our analysis of the empirical data, we concluded that there are five functions that the inscriptional device (e.g., a posting on a representational tool space) can play in L2 classroom learning. They are (1) referencing, (2) pinpointing, (3) prompting notice, (4) realizing parallels, and (5) promoting synergy. Concerning the role of the inscriptional device in group-understanding development, we argued that several affordances of the representational tool supplement face-to-face communication by emphasizing their complementary role in the improvement of L2 learning in the classroom environment. They are (1) providing opportunities for equal participation (e.g., the inscriptional device functions as accumulating or realizing parallels); (2) empowering L2 learners to be aware of their language problems and to collaboratively solve them (e.g., the inscriptional device functions as prompting notice); (3) serving as resources for the emergence of new idea/perspective (e.g., the inscriptional device functions as referencing, pinpointing, and promoting synergy). It is intriguing that the results of this study cannot be attributed directly to the intervention of task design or the technology per se. The implication is that both software designers and instructional designers need to recognize the intertwining relationships between inscriptional devices and collaborative language learning.

However, the scope of this study is limited to the examination of interactions that occurred among a single class of small groups of students in a networked collaborative writing lesson. As a result, the major limitation of the study is about the generalizability of the findings. Since the results are essentially supported by the analysis of a single case, they offer no grounds for establishing generalizable findings. In order to generalize the findings, there is a necessity to examine the appropriation of the representational tool in other lessons, with diverse task designs. This case study does not aim at predicting that all the identified functions will be played out in all the representational tool-supported L2 learning contexts but rather suggests that teachers and researchers should create conditions that enable the inscriptional device to facilitate more productive group interactions (e.g., promoting synergy).

Since the role of the teacher is also a primary concern of CSCL research, future studies might pay attention to situations where groups with real-time teacher instruction will come up with productive interactions similar to those interpreted in this study. We are now one step nearer to understanding the interplay between multimedia interaction processes and effective collaborative learning, especially in the context of language learning where language per se is not only the medium but also the content of learning. However, in order to address this question better, researchers will be required to exam the essential purpose of L2 learning per se. With the common knowledge of the beneficial features of using the generic representational tool in classroom L2 learning, more researchers from different interdisciplinary backgrounds (e.g., applied linguistics or second language acquisition) are expected to join and work together to better design task scripts and, thus, further unlock the efficacy of pedagogical innovation of CSCL in language learning.

Acknowledgments This paper is based on the first author's PhD study in NIE (National Institute of Education, Singapore) and finished in her postdoctoral period at CHILI Lab in EPFL (École polytechnique fédérale de Lausanne, Switzerland). The authors are very grateful to the teacher and the students from SST (School of Science and Technology, Singapore) for their participation in the study reported in this paper. We would also like to thank Luis P. Prieto for his constructive comments on the paper.

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