#### ORIGINAL ARTICLE

# What keeps female problematic internet users busy online?

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**Abstract** While problematic Internet use is recognized to be predominant among male adolescents, a female trend is gradually becoming apparent. Our study aimed at investigating the characteristics of female Internet users and distinguishing between the online activities of problematic and regular Internet users' on school days. Data were retrieved from a crosssectional survey of a representative sample of 3067 8th graders in the canton of Vaud, Switzerland, that completed an online questionnaire in 2012. Only females were included. Based on the Internet addiction test, the sample was divided into regular (RUs) (IAT<50, n=1339) and problematic users (PIUs) (IAT $\geq$ 50, n=201). Groups were compared regarding sociodemographic variables, online activities, devices used to access the Internet, substance use, and physical activity. Significant variables were included in a backward logistic regression. At the multivariate level, PIUs were more prone to spend time online for leisure activities (odds ratio [OR] 2.38) and to access the Internet through a smartphone (OR 1.79) or tablet (OR 1.84). PIUs were less likely to be physically active (OR 0.86) and more likely to present poor emotional well-being (OR 2.67) and to smoke (OR 1.88).

Conclusion: A sizeable percentage of female adolescents are problematic Internet users. When performing a

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comprehensive biopsychosocial assessment, teenagers owning numerous devices to access the Internet, presenting other health-compromising behaviors or poor emotional wellbeing should be specifically targeted.

#### What is Known:

- Problematic Internet use has been found to be predominant among males
- Specific online activities have been identified as being addictive for young men and women differently.
- Problematic Internet use is known to impact in several ways the general health and daily functioning of teenagers.

## What is New:

- A sizeable percentage of female adolescents are problematic Internet users.
- Tobacco use, poor well-being, as well as compact devices to access the Internet are positively related to problematic Internet use.
- In addition to their special interest in online social and communicational activities, female problematic Internet users also reported more online gambling.

**Keywords** Internet · Female adolescents · Internet addiction · Online activities

# **Abbreviations**

IAT Internet addiction testPIUs Problematic Internet usersRUs Regular Internet users

# Introduction

Due to the expanding online connectivity, excessive Internet use among youth has received increased research attention. Adolescents and young people seem at great risk to fall for the potential addictive properties of Internet, given their flexible schedules and academic incitation [6, 23, 7, 39, 9]. It is



argued that it is not the medium (i.e., Internet) which is addictive but rather specific online activities such as social networking sites, chatting, or online gaming [6, 40, 41]. Indeed, online socialization with peers, which fits particularly to adolescents' developmental needs, has become increasingly popular and can play a significant role in the addictive nature of Internet applications [39, 24, 40].

The literature highlights higher rates of problematic Internet use among males; male gender is considered to be in itself a risk factor for Internet addiction [21, 7, 26, 35]. Then, several authors have been concerned about a female prevalence among excessive Internet users [6, 34, 24, 27]. Leung [27] has found that Internet addicts tend to be highly educated female students who are more likely to reveal and disclose their feelings and emotions on the Internet. Durkee et al. [6] have highlighted a feminine predominance in maladaptive and pathological Internet use in five European countries. Derbyshire et al. [5] have taken a closer look at this female trend which they related to the increasing number of online social activities.

To our knowledge, research focusing exclusively on what female students do online is scarce. Moreover, previous studies on Internet use have failed to exhaustively differentiate between types [33, 35] or contexts of use (school days vs. weekends) [6, 7, 42, 37, 29]. While the rate of problematic Internet use among young females seems to increase, little is known about young women who report a problematic use of the Internet [26, 27]. The objectives of this study were therefore to examine the characteristics of female Internet users and to understand the differences between problematic Internet users' (PIUs) and regular Internet users' (RUs) online activities on school days.

#### Material and methods

Data were obtained from the ado@internet.ch survey, a longitudinal study of a representative sample of 35 schools in the canton of Vaud, in the French-speaking part of Switzerland. Only cross-sectional baseline data are discussed here. From 23 April to 4 July 2012 (spring quarter in Swiss schools), 3367 8th graders were invited to participate in the study. All participants were assured that the survey was anonymous and voluntary. Among them, 230 were not attending school the day the questionnaire was administered, 60 refused to participate, and 10 did not correctly respond and were therefore removed. The final sample consisted of 3067 youths, from which only female respondents were included in the analysis (n=1549). The questionnaire consisted of 51 questions and was filled in online in the school's computer science room.



Based on the French version of the Internet addiction test (IAT) [16], we divided our sample into regular users (RUs) (IAT<50, n=1339) and problematic users (PIUs) (IAT $\geq$ 50, n=201) as previously described [26, 36]. The scale consists of 20 items (such as "Do you feel that you stay online longer than you intend?" or "Do you choose to spend more time online over going out with others?") with responses ranging from 0 (never) to 5 (always). The internal consistency (Cronbach's alpha) of IAT items for the current study was 0.89.

Concerning activities performed on the Internet, we analyzed two sets of online activities on school days. The first ones were activities devoted to leisure: playing online games with or without money, using social networking sites, listening/downloading music or movies, watching video clips, participating in discussions, and other. The second set of activities was devoted to work or study: using search engines (such as Google®), using online encyclopedia (such as Wikipedia), reading online newspapers, sending school/work- related e-mails, visiting the school website, and other. Four response options were available for each question: never, rarely, often, and very often. These variables were subsequently dichotomized into rarely (never, rarely) and often (often, very often).

Internet use was assessed by asking how much of their Internet time was devoted to school/work or leisure on school days with five response options: most of the time, more than half of the time, about the same time, less than half of the time, and almost no time. Out of the collected data, three categories referring to the main online activity were defined: for schoolwork mainly, similarly for both, and for leisure mainly. Additionally, we also controlled for usual devices to access the Internet with six different options: console, computer, smartphone, tablet, television, and other. To identify what computer was used by the respondents, we asked if they generally used a family computer or a computer shared with their siblings or if they owned a computer.

The co-variables included demographic data which consisted of sex, age, nationality (Swiss born/other), family structure (parents together/other), and residence (rural/urban). Physical activity was defined by the number of days per week performing a physical activity lasting at least 60 min. Participants were inquired if they smoked (current smoker/other), misused alcohol (at least one episode of drunkenness in the past 30 days), and used cannabis or illegal substances in the last 30 days. To measure emotional well-being, we used the World Health Organization Five Well-Being Index (WHO-5), with a score below 13 indicating poor well-being [4].



#### Data analysis

At first, we performed a bivariate analysis comparing the two groups of Internet users for each variable. Female users who reported not owning a personal or family-shared computer or any other device to connect to the Internet (such as a tablet or smartphone) were removed from the analysis (n=9). All statistically significant variables at the bivariate level were then entered in a backward logistic regression with regular Internet users being the reference category. Results are shown as adjusted odd ratios (aOR) with 95 % confidence intervals.

Finally, we ran a log-linear model to investigate the associations among statistically significant variables. All calculations were undertaken using STATA 13.0 (StataCorp, College Station, TX) except for the log-linear model for which we used the R environment. Approbation from the Ethics Committee of the canton of Vaud was obtained.

# **Results**

Among the 1540 female users, 201 (13 %) were identified as problematic Internet users (PIUs). At the bivariate level, PIUs were less likely to have both parents living together and to be physically active. PIUs reported having a poorer emotional well-being than regular users (RUs), as well as higher substance use prevalence rates (Table 1). As seen in Table 2, PIUs were more prone to own a personal computer and to report spending their online time on school days mostly doing leisure activities. They would more frequently download/listen to music, visit social networking sites, and watch videos compared to RUs and less likely to use online encyclopedias for study-related tasks.

Table 1 Characteristics of regular and problematic Internet users

Variable	Regular users (N=1339)	Problematic users ( <i>N</i> =201)	P value
Mean age (years)	14.21	14.30	0.092
Emotional well-being (poor)	16.18 %	37.62 %	< 0.001
Nationality (Swiss born)	85.70 %	84 %	0.52
Family structure (parents together)	68.97 %	61.39 %	< 0.05
Residence (rural)	52.20 %	51.74 %	0.90
60-min physical activity (mean days) Substance use	2.88	2.37	<0.001
Current smoking	13.61 %	32.25 %	< 0.01
Alcohol misuse (30 days)	7.60 %	16.70 %	< 0.01
Cannabis use (30 days)	6.10 %	14.90 %	< 0.01
Illegal substance use (30 days)	1.10 %	6.34 %	<0.01

 Table 2
 Internet use across the two groups

Variable	Regular users (N=1339)	Problematic users ( <i>N</i> =201)	P value
Computer owning			
Family computer	36.30 %	21.39 %	< 0.001
Computer shared with siblings	12.55 %	11.44 %	
Own personal computer	51.16 %	67.16 %	
Devices to access the Inte	ernet		
Console	13.16 %	18.73 %	< 0.05
Computer	93.41 %	96.71 %	0.084
Smartphone	65.99 %	81.35 %	< 0.001
Tablet	31.66 %	42.31 %	< 0.01
Television	22.50 %	33.56 %	< 0.01
Other	3.16 %	5.84 %	0.062
Main Internet use pattern	s		
For leisure mainly	63.10 %	83.66 %	< 0.01
Similarly for both	17.22 %	10.89 %	< 0.01
For work mainly	19.67 %	5.45 %	< 0.01
Leisure activities on scho	ol days (often)		
Online games (without money)	14.62 %	24.26 %	<0.01
Online gambling	0.80 %	4.46 %	< 0.01
Social networking sites	77.88 %	92.57 %	< 0.01
Download/listen to music	83.52 %	93.07 %	< 0.01
Download/watch movies	45.14 %	65.35 %	< 0.01
Watch videos	80.18 %	92.57 %	< 0.01
Participation in online discussions	47.96 %	70.30 %	< 0.01
Other activities	25.76 %	44.55 %	< 0.01
Work/study activities on	school days (ofter	n)	
Search engines	91.09 %	89.11 %	0.363
Online encyclopedias	68.08 %	57.43 %	< 0.01
Online newspapers	10.10 %	8.42 %	0.455
Communication with someone	36.02 %	38.61 %	0.475
School website	7 %	9.41 %	0.171
Other activities	31.63 %	32.67 %	0.766

In the backward regression, 14 steps were performed and significant variables are presented in Table 3. PIUs reported a poorer emotional well-being and were more than twice more likely to spend time online mainly for leisure. PIUs owned more compact devices to access the Internet, notably smartphones and tablets, and reported a greater use of social networking sites and participation in online discussions as well as online games and gambling. PIUs were less inclined to use online encyclopedias for study-related tasks and to be physically active. Moreover, we found a significant



**Table 3** Multivariate analysis (backward logistic regression) using female regular Internet users as the reference group

Internet addiction group	Adjusted odds ratio (CI)	P value
Emotional well-being (poor)	2.67 (1.86:3.83)	< 0.001
60-min physical activity (mean days)	0.869 (0.78:0.96)	< 0.01
Devices to access the Internet		
Computer	Reference category	
Smart phone	1.79 (1.20:2.67)	< 0.01
Tablet	1.84 (1.32:2.57)	< 0.001
Tobacco use	1.88 (1.28:2.77)	0.001
Internet time devoted to		
Equally work and leisure	Reference category	
Mainly leisure	2.38 ( 1.57:3.61)	< 0.001
Online activities on school days		
Online games without money	1.54 (1.03:2.32)	< 0.05
Online gambling	3.23 (1.25:8.39)	< 0.05
Social networking sites	1.84 (1.04:3.26)	< 0.05
Participation in online discussions	2.04 (1.43:2.89)	< 0.001
Other activities	1.56 (1.12:2.18)	< 0.01
Online encyclopedias	0.63 ( 0.45:0.87)	< 0.01

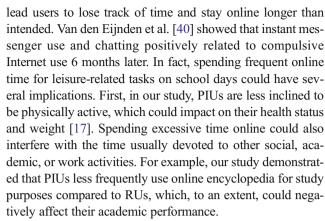
association between problematic Internet use and smoking status, PIUs being more frequently current smokers.

The log-linear model showed that smoking, online gambling, poor emotional well-being, online discussions (i.e., chatting, forums, etc.), online encyclopedia use, as well as access through smartphone and tablet were directly related to problematic Internet use (Fig. 1).

### Discussion

To our knowledge, this study is the first one to determine the characteristics and online activities of problematic and regular Internet users in a large sample of young female students. Overall, 13 % of them were problematic Internet users. This prevalence rate is consistent with those reported on females in other European countries using the same instrument [6].

On school days, PIUs spend a great deal of their online time for leisure activities. Indeed, our results reveal that female PIUs notably stand out in online gambling, online discussions, and social networking sites. The literature indicates that problematic Internet users, particularly females, tend to overuse online applications dedicated to social function, communication, or leisure [1, 29, 37, 28]. Besides, these communication activities and the relational and interactive aspects of social media have been identified as highly addictive among teenagers and young adults, particularly females [13, 31, 24, 40, 37]. The deep immersion in online interactive activities can



Small portable devices to access the Internet are popular among PIUs. As a matter of fact, the log-linear model shows that smartphones and tablets used to connect to the Internet are directly linked to the use of social networking sites and problematic Internet use. Consistent with our findings, Punamaki et al. [32] attested that intensive mobile phone use is directly associated with intensive computer use among young adolescent girls. Compact devices are easily hidden from parental supervision, and their use can easily become uncontrolled and the Internet accessible at any time. It appears that adolescent girls already outnumber boys in cell phone ownership and use it more intensively and frequently [29]. Smartphones are not merely used to talk [3], but thanks to an almost ubiquitous wireless Internet access, have advanced capabilities very similar to computers [14]. Moreover, computers are more associated with work, whereas portable devices, more straightforward in use, are carried all over the place and used at any time and place. For social purposes, tablets and smartphones fit perfectly. Given that adolescents' daily use of the Internet may serve many purposes simultaneously (i.e., multitasking) [10], it should be considered that their tasks might be undertaken on several devices alternatively [3, 10, 12]. Our data seem to indicate that having access to the Internet through multiple devices is a risk factor for problematic use.

A surprising finding lays in the fact that a sizeable percentage of female PIUs reported online gambling. In fact, engaging in online gambling has been found to be strongly associated with problematic Internet use, but mainly among male users [41, 19, 38, 18]. Our result may imply that female PIUs are enlarging their scope of activities to online domains that used to be male-specific. Previous studies have found gender differences in the use of and motives for specific online activities [32, 1, 13, 14, 24]. Whereas young women have a tendency to prefer relational aspects of the Internet, men seem to seek excitement, fun, adventure, exploration, as well as competition and are keen on playing online games, gambling, and reading newspapers [32, 30, 25]. We should remain cautious in the interpretation of this result as the literature highlighting online gambling among adolescent females



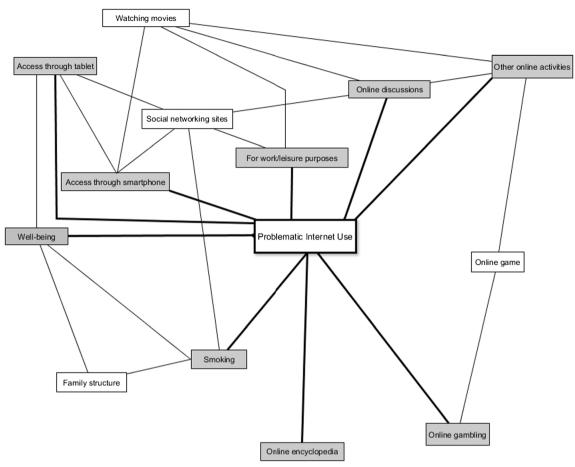


Fig. 1 Log-linear model. Grey boxes indicate a direct link to Problematic Internet Use

is almost inexistent, and future research exploring this finding is needed.

Problematic Internet use has been associated with poor emotional well-being [34, 2, 19, 43] and risk-taking behaviors [23]. Our results support this association, as PIUs are more than 2.5 times more likely to report a poor emotional well-being in comparison to RUs. It is suggested that online interactions fail to offer sufficient feelings of support or intimacy provided by face-to-face relationships [2, 8]. By reducing the time spent with friends or family, excessive use of the Internet in adolescence might negatively impact face-to-face interactions, at the same time as disturbing work and study functions, resulting in reduced adolescent happiness [20].

Additionally, health-compromising behaviors such as cannabis, drug use, or alcohol misuse are found to be positively related to problematic Internet use [7, 26, 22]. This finding could be explained by Jessor's Problem Behavior Theory that postulates the clustering of risk behaviors [11]. Of importance, PIUs in our study are almost twice more at risk to be current smokers than RUs, whereas no salient differences were found among groups related to illegal substance use, cannabis use, or alcohol misuse. These results might partly be explained by their young age and by the fact that smoking is likely to be a

gateway to the consumption of other "harder" drugs [15]. Excessive Internet use combined with tobacco use as well as poor emotional well-being among young girls must raise awareness from clinicians and parents, as it could be a gateway to more serious health-compromising behaviors in late adolescence.

The main strengths of this study are the large sample size and the use of a standardized international instrument which enable generalizability and comparison. Additionally, our findings provide relevant perspectives regarding female adolescents' excessive Internet use, by differentiating types (leisure/work) and contexts of use. Yet, some limitations need to be discussed. First, the study's cross-sectional design precludes conclusions about causality. Second, with multitasking being very common among adolescents, the distinction between different online activities might not be as clear-cut as assumed in our study. Third, focusing on online activities on school days exclusively was decided in order to have insights on what occupies female adolescents after school, as this is the time when it can most interfere with their daily routine. However, looking at online activities on weekends could have brought additional highlights. Finally, the use of self-reported measures may limit to a small extent the interpretation of the



study findings. Nevertheless, since the questionnaire was anonymous, any bias resulting from social desirability is likely to be moderate.

#### **Conclusions**

In conclusion, our findings support that a sizeable percentage of female adolescents are problematic Internet users. Adolescent females' excessive use of the Internet constitutes a new trend which is likely to further increase in the years to come. Thus, clinicians should keep in mind to equally screen young females and males for Internet excessive use when performing a comprehensive biopsychosocial assessment. Teenagers owning numerous devices to access the Internet, presenting other health-compromising behaviors or a poor emotional well-being should be specifically targeted.

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**Ethics approval** This study was approved by the Ethics Committee of the canton of Vaud.

**Ethical responsibilities of authors** The manuscript has not been published elsewhere for publication or submitted for consideration.

**Conflict of interest** The authors declare that they have no conflict of interest.

Authors' contributions Claire Piguet (Claire.piguet@chuv.ch) conceptualized and designed the study; coordinated data collection; acquired, analyzed, and interpreted the data; drafted and revised the manuscript; and approved the final version of the manuscript as submitted. André Berchtold (Andre.Berchtold@unil.ch) conceptualized and designed the study, obtained funding, analyzed and interpreted the data, critically revised the manuscript, and approved the final version of the manuscript as submitted. Christina Akre (Christina.Akre@chuv.ch) conceptualized and designed the study, coordinated data collection, critically revised the manuscript, and approved the final version of the manuscript as submitted. Joan-Carles Surís (joan-carles.suris@chuv.ch) conceptualized and designed the study; obtained funding; acquired, analyzed, and interpreted the data; critically revised the manuscript; and approved the final version of the manuscript as submitted.

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